



## **PRESS RELEASE**

For immediate release

### **In October, BONE Structure™ Authorized dealers, Home builders and some house owners are hosting open houses weekends in many Quebec regions**

***- On Thanksgiving weekend, 2000 people came and see for themselves the brand new eco-friendly model homes***

Laval, October 12, 2010 – Throughout October, since Thanksgiving weekend, BONE Structure™ is hosting a series of open houses weekends in Montreal (Beaconsfield), Morin-Heights, Orford, Sutton, South-Shawinigan and Rimouski. These events are a unique opportunity for the public to visit many of these revolutionary houses that are under different stages of construction (evolving from week to week) and still showing details of the bare structure. This is the perfect occasion to learn more about construction in general as well as the ingenious system and the incomparable quality of a BONE Structure house. Consumers are invited to come and see for themselves the new eco-friendly model homes on the spot!

In the country: as a gesture of support for local and regional development, BONE Structure authorized dealers have combined the event with many local attractions and are offering free passes and on-site sampling of local products. Visitors may win up to \$3 000 in various prizes such as spa gift certificates, ski passes, wine bottles and more! Draws will take place every day, each weekend. Contest rules and addresses of open house events are available at [www.BONEstructure.ca](http://www.BONEstructure.ca).

### **About BONE Structure™ homes**

The BONE Structure light steel construction system is a revolution in the residential building sector. This unique system offers complete creative freedom to design homes with character and striking architecture.

#### **Architectural freedom**

Thanks to its unique characteristics, the BONE Structure system combines highly coveted architectural features more effectively than any other construction method :

- Customized ceiling heights offer impressive clearances for a sense of freedom and wide open spaces.
- Large floor-to-ceiling windows provide breathtaking views in perfect harmony with the exterior world.
- Open interior spaces of over 25 feet free of beams and bearing walls are made possible by the robustness of the steel
- Harmonized exterior covering integrates wood, aluminum, stone and brick, complementing each other in a tastefully executed exterior.



- **Energy efficiency that surpasses most international standards**  
In a BONE Structure home, the structure is enclosed in a continuous hermetic seal of soy-based polyurethane foam to provide thermal insulation that exceeds most international standards. The roof has a minimum insulation factor of R-56, and the walls have an insulation factor of R-28 to ensure a comfortable year-round indoor temperature and better control of heating and air-conditioning costs.
- **Truly evolutionary home concept**  
The Integrated Measurement System (IMS) makes it easy to plan future additions or changes to your home. The structure is already designed to support the addition of doors and windows, the reconfiguration of interior dividing walls or the replacement of exterior panels. Adding a window to your garage to create that extra room is just a “snap” away.
- **Galvanized steel construction**  
The BONE Structure self-bearing light steel system incorporates a multitude of technological innovations to create a construction method unequalled in efficiency. Every part is computer-designed and factory-cut using the same technologies that are used to build planes and cars.
- **Integrated Measurement System (IMS)**  
The Integrated Measurement System (IMS) — exclusive to BONE Structure— ensures the production of standard measured parts that fit together with robotic precision. Beams, floors, stairs, windows and doors interlock without the need for nails or cutaways, making it possible to assemble the structure like a life-size construction set and to enclose the building’s envelope in just 7 days.
- **Walls and floors that stay true**  
From the manufacturing of parts to on-site installation, the remarkable precision of the BONE Structure construction system ensures straight walls and floors that will not buckle with time.
- **Precut spaces for utilities**  
The various elements of the structure come with pre-cut openings that are ready to accommodate electricity, ventilation and heating. Thanks to these veritable “highways” of wires and pipes, the initial installation work – as well as future maintenance and renovations – is made easier.

BONE Structure’s head office is located at 2812, Joseph-A.-Bombardier Street, Laval [Quebec] H7P 6E2 . The president is Marc-André Bovet, T. 450.978.0602 [mabovet@BONEstructure.ca](mailto:mabovet@BONEstructure.ca)

High resolution pictures as well as 3D renderings are available upon request.

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